

# International Student Art Exhibition

as Part of

## Hong Kong Visual Arts Education Festival 2021



Organiser:



Founded in 1992, HKSEA is dedicated to promoting visual arts education in Hong Kong. It has been organizing various kinds of activities, such as workshops and forums, for students and teachers of visual arts. As a member of the International Society for Education through Art (InSEA), it also strives to keep in close contact with the international art education community.

# About Hong Kong Visual Arts Education Festival

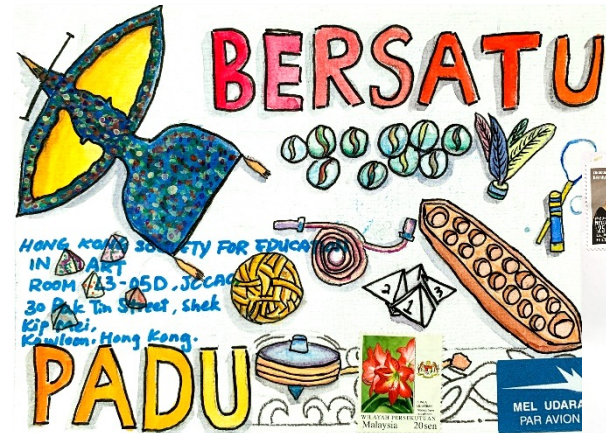
One of the largest annual visual arts education events in Hong Kong. In 2019, it attracted more than 2,000 visitors within the one exhibition week in Hong Kong City Hall. Because of the coronavirus, the exhibition moved online in 2020, attracting more than 3,500 page views.





# International Student Art Exhibition

The International Student Art Exhibition is one of the sections in the Festival. Last year we invited students to send us mail art and received some 700 artworks from 7 countries. We also invited local students to join and received some 300 works from kindergarten, primary and secondary school students. The outstanding ones were exhibited.



HKVAEF 2021

Interntional and Local Student  
Mail Art Competition

「國際及本地學生郵寄藝術展」比賽

START

POST

HKSEA  
Hong Kong Society for Education in Art  
香港美術教育協會

HKVAEF  
香港視覺藝術教育協會

# International and Local Student Mail Art Competition

Theme of mail art this year is....



How much do you miss travelling? In times of a global pandemic when our mobility has been greatly restricted, we invite you to share your thought about TRAVEL with other students all over the world through mail art. Be it an outer space adventure, a time-travel trip, a picnic or a visit to your relatives, anything goes as long as it is your wish.

**Deadline:** 30<sup>th</sup> September, 2021 (arrival date)

**Who can join?**

Kindergarten, Primary School and Secondary School

**How many?**

**ONE** piece of mail art for each student only.

## Age Groups:

(based on participants' birthdate)

	Age
<b>Group 1</b>	Born in 1 <sup>st</sup> Sept,2015 or later
<b>Group 2</b>	Born in between 1 <sup>st</sup> Sept,2012 to 31 <sup>th</sup> Aug, 2015
<b>Group 3</b>	Born in between 1 <sup>st</sup> Sept,2009 to 31 <sup>th</sup> Aug, 2012
<b>Group 4</b>	Born in between 1 <sup>st</sup> Sept,2006 to 31 <sup>th</sup> Aug, 2009
<b>Group 5</b>	Born in between 1 <sup>st</sup> Sept,2002 to 31 <sup>th</sup> Aug, 2006

\*University students are still welcome to send their mail artworks to us. They will be displayed in the Exhibition if found suitable, though they will not be enrolled in the competition.



# Sample



## Size & Format

- The piece of work can either be an envelope or a postcard.
- Size of the envelope/postcard should be at least **90 x 140 mm** but not exceed **150 x 200 mm**.



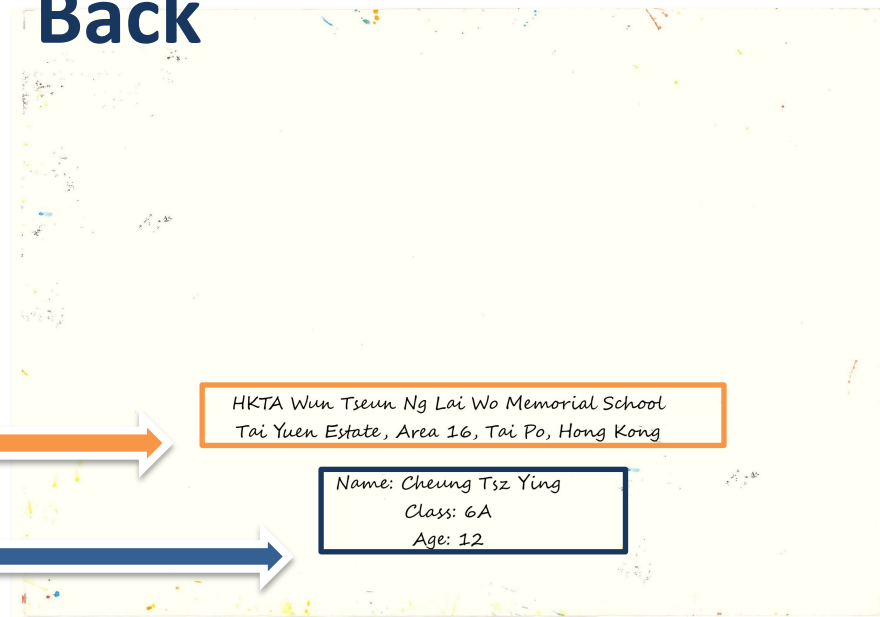
# Front



## Please Address to:

Hong Kong Society for Education in Art  
Room L3-05D, JCCAC, 30 Pak Tin Street,  
Shek Kip Mei, Kowloon, Hong Kong

# Back



Student's school name & address

Student's name, class and age

HKTA Wun Tseun Ng Lai Wo Memorial School  
Tai Yuen Estate, Area 16, Tai Po, Hong Kong

Name: Cheung Tsz Ying  
Class: 6A  
Age: 12

- As only the front of the envelope/postcard will be visible to visitors of the exhibition, please illustrate (draw, paint, etc.) on the front.
- The theme of this year is 'Travel'. We welcome freedom of artistic expression, though obscene or indecent content is undesirable.
- The recipient's name and address should be incorporated into the composition on the front of the envelope/postcard, while the sender's full name and school address should be written on the back.

## Competition Procedures:

- A international panel of judges will award outstanding students first prizes, second prizes and third prizes
- Besides, a maximum of 20 students from each foreign participating unit (school/ studio) will be awarded a Certificate of Participation. Their works will also be showcased in the Exhibition at Hong Kong City Hall.
- The list will be announced on HKSEA website in late November 2021.

## Judging Criteria:

- Relevance to the theme, creativity, composition and drawing/design techniques.

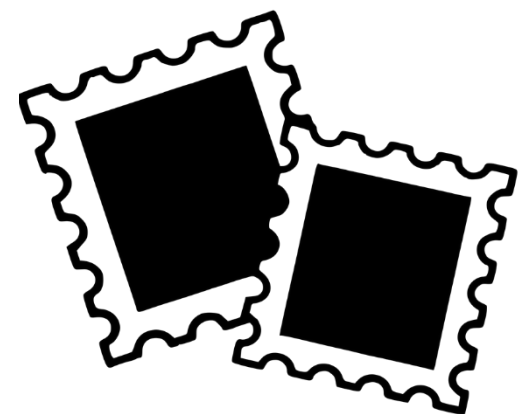


## Prize:

- First prize, second prize and third prize for each age group (both local selection and international competition)
- First and second prize winners of the international competition will be awarded medals; the third prize winner will be awarded a certificate.



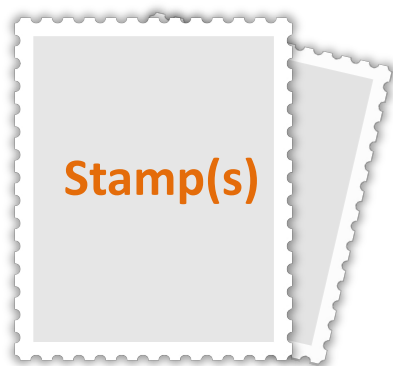
- NO participation fee is required for the competition. The only fee that participating schools/organizations have to pay is the outbound postage for each piece of mail art.
- Taken delivery delay and publication into account, submissions should be arrive to us by post by **30<sup>th</sup> September 2021**.



# Submission Guidelines

<https://www.hksea.org.hk/mail-art>

- **Each** piece of mail art should be sent to us through the mail and the stamp(s) should be postmarked by your post office.
- Please make sure that **sufficient stamps** and **an AIR MAIL sticker** (or write “**BY AIR MAIL**”) are affixed on each piece of mail art.



*By Air Mail*

If you are interested...

1. Please fill in the online application form by **30<sup>th</sup> September, 2021**:  
<https://form.jotform.com/211051729897463>

2. And send the artwork image (JPG format with 300dpi) to us at  
[hkseaorg@gmail.com](mailto:hkseaorg@gmail.com).



# See you!

