



## 2022 MAEA RECOGNITIONS JURIED VIRTUAL ART EXHIBIT JUDGING CRITERIA

### 1. VISUAL COMMUNICATION

- Effectively communicates a message, idea, or concept.
- Uses aesthetic and design choices deliberately to enhance effective communication and convey meaning

### 2. EXECUTION

- Uses media effectively to communicate an idea.
- Demonstrates technical competence and excellence in skill or craft in the use of media.
- Chooses media deliberately.

### 3. FORMAL ELEMENTS

- Designs a strong composition that is powerful, imaginative and inventive.
- Effectively applies knowledge of the elements and principles of design.

### 4. ORIGINALITY/CREATIVITY

- Demonstrates creativity incorporating existing image content into new visual product.
- Demonstrates a personal vision in which the student's view is prominent.

### 5. ARTIST STATEMENT

- Clear and concise - the how, what, and why the work was created (to give the viewer understanding of the artwork)
- 400 character maximum (will be published with accepted artwork)

***All artwork must be original, created by the student. It must not infringe upon the intellectual property rights of any other individual or entity. The Massachusetts Art Education Association maintains the right to determine which works of art are appropriate for this exhibit. Any subject matter that is highly controversial, items, symbols, or themes that may represent racism, prejudice, profanity, or are of a violent or lewd nature are not appropriate for this exhibit.***