



## MASSACHUSETTS AMAZING EMERGING ARTIST RECOGNITIONS

### 2020 JUDGING CRITERIA:

*(Students must submit an artist statement to accompany artwork)*

#### 1. VISUAL COMMUNICATION

- . Effectively communicates a message, idea, or concept.
- . Uses aesthetic and design choices deliberately to enhance effective communication and convey meaning

#### 2. EXECUTION

- . Uses media effectively to communicate an idea.
- . Demonstrates technical competence and excellence in skill or craft in the use of media.
- . Chooses media deliberately.

#### 3. FORMAL ELEMENTS

- . Designs a strong composition that is powerful, imaginative and inventive.
- . Effectively applies knowledge of the elements and principles of design.

#### 4. ORIGINALITY/CREATIVITY

- . Demonstrates creativity in incorporating existing image content into new visual product.
- . Demonstrates a personal vision in which the student's view is prominent.

#### 5. ARTIST STATEMENT

- . 50 word maximum

#### 6. MEETS SIZE REQUIREMENTS

##### SIZE LIMITS:

2D Work – 24" x 36" including mat/mount

3D Work – weight limit 25 lbs., height limit 36"